

## **Historic, Archive Document**

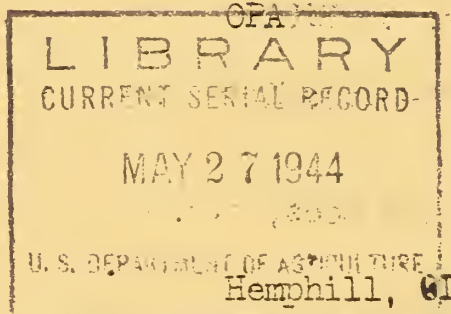
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October 28, 1943

## PRICE AND RATIONING CAMPAIGN

Subject	Assigned	Status
FACT SHEETS ON: Butter	OPA	Completed-- about to be distributed to OPA-Agri. field
Over-all Rationing Program	OPA	In preparation
Milk	OPA	In preparation
Gasoline	OPA	In preparation
Meat	OPA	In preparation
Coal	OPA	In preparation
RADIO ROUND-UP ON FOOD Changes in Point Values ) Home Slaughter News ) More Facts About Butter )	Cohan and Hoffman, FDA	Completed
FARM AND HOME HOUR <u>Livestock Slaughter Regulations</u>	Burns, FDA	Completed
Fact Sheet No. 52 - Black Market of Ammunition	OPA	Completed, and ready to be sent to Agr. and OPA/ field
SERVEL ELECTRIC NETWORK BROADCAST <u>Jams and Jellies "Freeze" Order</u> <u>Why OPA Raised the Point Value on</u> <u>Butter to 16 points</u>	Hemphill, GI	Completed



## VICTORY GARDENS AND HOME FOOD PRESERVATION CAMPAIGN

## RADIO

Victory Garden Program (Blue) - "The Victory Garden Program for 1944" Secretary Wickard, guest	Hemphill DuMars Moore	In preparation for Nov. 1
Farm Flash Turn over V-Garden Sod	Briggs	In preparation
Press Don't Slight the Topless Carrot -- For Food and Home Notes	Fundt.	Completed

Subject	Assigned	Status
NUTRITION AND FOOD CONSERVATION CAMPAIGN		
Basic Seven as a guide to planning nutritious meals -- also piece on sweet potatoes and plug for Food Fights for Freedom as suggested for November in letter to food editors -- GOOD HOUSEKEEPING	—	November issue
School Lunch piece on request for January AMERICAN COOKERY	Solomon	In preparation
Article on Better Feeding of War Workers to lead off late war section December WOMAN'S DAY	Van Horn	In preparation
Food Pointers for later war food section December WOMAN'S DAY	Clark	In preparation
Facts and figures on importance of industrial feeding to be used by WOMAN'S HOME COMPANION to sell better sandwiches piece to management	Nichols	Finished
Weekly Nutrition Notes to OWI	Fairfield	Finished
"We are Saving Food" -- Your Home Front Reporter	Hoffman	Finished
"A Goofy Lunch, Sweetpotatoes, etc." -- Vitamins for Victory	Hagen	Finished
"Food Conservation on the Farm" -- Country Journal	Oliver	Finished
Transcriptions on enriched flour made with M.L. Wilson, Dr. Graubard, and Colonel Logan as speakers	—	Finished
Federal Food Reporter on oranges, butter, bananas	Roggers	Finished

#### ANTI-BLACK MARKETS CAMPAIGN

##### Radio

October 28 - Farm and Home Hour "Livestock Slaughter Regulations" by W. O. Fraser, Assistant Chief of Livestock and Meat Branch, FDA.	Janet Burns, FDA	In preparation
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Subject	Assigned	Status
<b>FARM SUPPLIES AND TRANSPORTATION CAMPAIGN</b>		
Campaign handbook	OI-OWI	Being printed
Food Information Series piece in fertilizer program	Lewis	In clearance
Release on fertilizer order revisions	Lewis	In clearance
Fertilizer poster -- revised	Poole	Being prepared
Series of mats for farm utilization campaign	Lewis	In preparation
Farm Flash More Fertilizer for Your Money	Reynolds	In clearance

**FARM LABOR CAMPAIGN**

RADIO

Farm Flashes Farming and 3-Rs	Reynolds	Cleared
<u>Network Broadcasts:</u>		
Nov. 3, Blue, Farm and Home Hour "Maine Potato Harvest", Wallace Kadderly; (live); Verne C. Beverly, County Agent Aroostook Co., Maine; and Mrs. Alice Davis, potato harvester, Lovely, Ky. (Transcription)	Hancock	In preparation

**FOOD INFORMATION SERIES; LEAFLETS, ETC.**

How States are meeting the farm labor problem (local examples).	Hancock	In clearance
Tables and graphs showing nationally and regionally number of family and hired workers employed on farms in 1943.	Hancock	Being Multilithed
November Farm Labor Jobs, FIS Facts about Southern Farm Workers who helped save Maine potato crop.	Hancock Fulghum	In clearance Out

Subject	Assigned	Status
<b>FOOD FIGHTS FOR FREEDOM CAMPAIGN</b>		
<u>Homemakers' Chats</u>		
Food Fights for Freedom (production)	Overby, OI	Cleared
Feeling Friendly Toward Food	"	In clearance
Thanksgiving Food Supplies	"	" "
<u>Network Broadcasts:</u>		
Nov. 6, CBS Serrel, "Fashions in Rations" "Importance of Food in World Economy After the War" Paul Appleby, Under Secretary of Agriculture.	Hambidge	In preparation
Nov. 8, CBS, "Home Front Reporter" "Food Fights for Freedom" Roy F. Hendrickson, FDA	Molohon, FDA	In preparation
Nov. 1, Blue, Farm and Home Hour "This Is Food For Freedom Month" Morse Salisbury, Director, of Information	Salisbury	In preparation
Seventh in series of 2-column drawings on "Food Really Fights" for NEA Service.	Sill, AAA	Released Oct, 22
One page digest of Mobilization Guide.	Wall, OI	Finished

**PRODUCTION GOALS CAMPAIGN**

Farm Flashes

Screwworm Flies Abundant	Reynolds, OI	Cleared
Hobbling Hitler with Hobbies	Fox, FSA	"
Grain from Other Lands	Reynolds, OI	In clearance
Protein Imports Up	Reynolds, OI	"
Russian-Born Family Farms	Fox, FSA	"
Farm Family Organization	Fox, FSA	"
Flow Cotton Stalks Early	Briggs, FDA	In preparation
Simple Dairy Pay Records	Reynolds, OI	"
Payment Favors Whole Milk	"	"
Need More Dairy Products	"	"
Payments to Dairymen	"	"

INS and PA

No Cobs in Hog Car Bedding	Burch, BAI	Cleared
V from Victim to Victory	Fox, FSA	In clearance
Family Teamwork to Raise Food	Fox, FSA	In clearance

Network Broadcasts:

Nov. 4, Blue, Farm and Home Hour "The Fight Against Bang's Disease" Dr. A.E. Wight, BAI and Wallace Kadderly	Burch, BAI	In preparation
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Subject	Assigned	Status
Nov. 5, Blue, Farm and Home Hour "We Knew Our Job" Glenn Merrick, farmer, Memphis, Michigan, (transcription) and Wallace Kadderly (live)	Heinen, AAA	In preparation
Sheep parasite control (for OWI)	Burch, ARA	Cleared
Take Care of the wool you have	Van Deman BHNHE	To be scheduled
PRESS		
Poultry plan chart issued	Burch, ARA	In preparation
Pork cuts analysed chemically	Burch	"
Seed treatments save seed, insure stand, and discourage weeds	BPISAE	In clearance
Winter storing strawberry plants flattens out the labor peak	BPISAE	Cleared
Improved grain sorghums save labor, defy disease (Clip Sheet)	BPISAE	Cleared
Illustrated feature article on food production in World War I and World War II for WNU.	M. Beckman, AAA	Completed and in clearance
Illustrated feature article for the JOURNAL OF THE NATIONAL EDUCATION ASSOCIATION.	M. Beckman, AAA	In preparation
Weekly War Board Summary	Stewart, AAA	Out
Agriculture in Action	Stewart, AAA	Out
Distribution and mailing to regions, states, and counties, statement by Jones on protein feed situation	Kelly, AAA	Out
Compilation of state goals report	Emerson, AAA	In preparation
Results of burley referendum	Stewart, AAA	Out
Picture story on new type of farming to AIR NEWS.	Beckman, AAA	Mailed
Picture story on new hay stacker to COUNTRY GENTLEMEN.	Beckman, AAA	Mailed
Picture story on homemade lime spreader to COUNTRY GENTLEMEN.	Beckman, AAA	Mailed



Subject	Assigned	Status
Illustrated feature story on <del>Header</del> farm in South Dakota to SUCCESSFUL FARMING.	Beckman, AAA	Mailed
Picture story on farm machinery school to SUCCESSFUL FARMING.	Beckman, AAA	Mailed
Picture story on new hay chopper to SUCCESSFUL FARMING.	Beckman, AAA	Mailed

NUTRITION AND FOOD CONSERVATION  
CAMPAIGN

Press

Quiz on getting the most from your food (for Food and Home Notes)	Pundt, BHNHE	In preparation
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RADIO

Getting acquainted with soya flour and grits	VanDeman, BHNHE	Oct. 21
Enriched flour and bread	VanDeman, BHNHE	Oct. 26